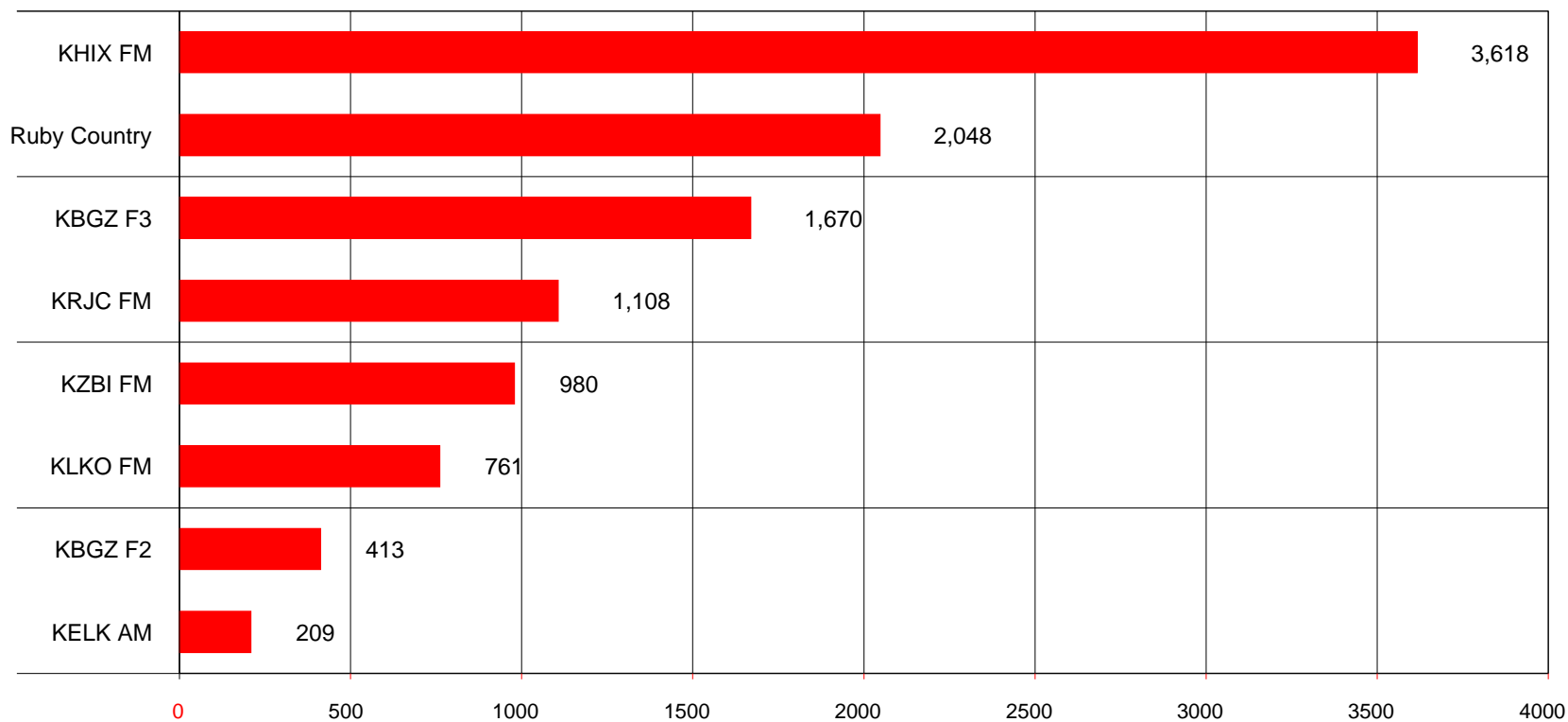


Rank Report: MoSu 6a-Mdnt Weekly Cume

Market: Elko, NV

Demo: F18-49

Pop: 8,200 Sample:50



'Ruby Country' = KBGZ F4, KBGZ FM

Source: Eastlan Fall 2017

	Fa17
% Wght	100.0
Pop (000)	8.2
Sample:	50

Rank Report: MoSu 6a-Mdnt Weekly Cume

Market: Elko, NV

Demo: F18-49

Pop: 8,200 Sample:50

Rank	CallLetters	AQH Persons	Weekly Cume	AQH Rtg	Cume Rtg	Turn Over	HrsTnd (000)	TSL (Hrs)	AQH Shr
1	KHIX FM	287	3,618	3.5	44.1	12.6	36	10.0	26.0
2	Ruby Country	152	2,048	1.9	25.0	13.5	19	9.4	13.8
3	KBGZ F3	150	1,670	1.8	20.4	11.1	19	11.3	13.6
4	KRJC FM	43	1,108	.5	13.5	25.8	5	4.9	3.9
5	KZBI FM	70	980	.9	12.0	14.0	9	9.0	6.3
6	KLKO FM	30	761	.4	9.3	25.4	4	5.0	2.7
7	KBGZ F2	55	413	.7	5.0	7.5	7	16.8	5.0
8	KELK AM	8	209	.1	2.5	26.1	1	4.8	.7

'Ruby Country' = KBGZ F4, KBGZ FM

Source: Eastlan Fall 2017

		Fa17
	% Wght	100.0
Pop (000)	F18-49	8.2
Sample:	F18-49	50

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